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## IIHF / HOCKEY CANADA TRY HOCKEY PILOTS

### APPLICATION PERIOD

Hockey Canada is proud to collaborate with the IIHF to support the development of sustainable opportunities for “Try Hockey / Grow the Game” programming across the country.

For 2023-24 and 2024-25, we are looking to collaborate with Local Hockey Associations to execute several pilots that will provide data and learnings to benefit other associations and federations across the globe.

Our objective is to execute pilots that are:

- Innovative and exciting
- Flexible for participants and their families
- Outside of regular minor hockey offerings
- Connected with the local community
- Inclusive and diverse

In line with Hockey Canada’s priorities, we will prioritize selection of pilots focused on opportunities for girls, equity deserving groups, new Canadians and Indigenous communities.

***This is a great opportunity for your association to be creative and to deliver an innovative program introducing hockey to young children in your community.***

The time frame for running the pilots is as follow:

- Winter 2024: Between January 15, 2024, and April 15, 2024
- Fall 2024: Between August 1, 2024, and December 31, 2024
- Winter 2025: Between January 1, 2025, and April 1, 2025

The selected associations will receive the following support from Hockey Canada:

- Marketing material to promote their program
- Online HCR registration link
- Equipment package for participants
  - To assist in the delivery of the pilots, Hockey Canada will be providing the opportunity for selected hosts to receive one of two equipment package option if they are unable to supply the equipment:
    - Full equipment package: 36 full sets of equipment – including hockey bag. **Please note that replenishments and /or exchange is not available.**
    - Reduced equipment package: 36 sets of gloves, sticks, helmets, skates and neck guards. **Please note that replenishments and /or exchange is not available.**
- Hockey Canada practice jersey and socks
- Ice rental subsidy
- Skate sharpening subsidy
- Honorarium for support staff
- Insurance coverage

Note: The amount of equipment and funding provided will be determined by Hockey Canada, based on the application and depending on the needs of the program

**The application period is open between November 8<sup>th</sup> and December 6<sup>th</sup>.**

If you feel that your Association can host a pilot and help us “grow the game”, please apply by [CLICKING HERE](#)

**Key dates (subject to change)**

- November 8, 2023 – Application period opens
- December 6th, 2023 – Application period ends
- December 15, 2023 – Pilots awarded
- January 15, 2024, to April 15, 2024– Winter 2024 pilot window
- August 1, 2024, to December 31, 2024 – Fall 2024 pilot window
- January 15, 2025, to April 15, 2025– Winter 2025 pilot window

If you have any questions, please feel free to contact the Hockey Canada Growth & Retention team at [gr@hockeycanada.ca](mailto:gr@hockeycanada.ca)